25% RATE

Finish Line

Safe area

Outdoor Graphic:
20' Tent - Canopy

TEMPLATE @ 1/4 SIZE
10' Side Panels - Total Graphic Size:
Total Graphic Area: 120.1875"w x 87.25"h
Total Visual Area: 118.1875"w x 85.25"h

10' Side Panels - Top:
Total Finished Area: 118.375"w x 72"h

10' Side Panels - Bottom:
Total Finished Area: 118.375"w x 13.25"h

20' Side Panels - Total Graphic Size:
Total Graphic Area: 235.75"w x 87.25"h
Total Visual Area: 233.75"w x 85.25"h

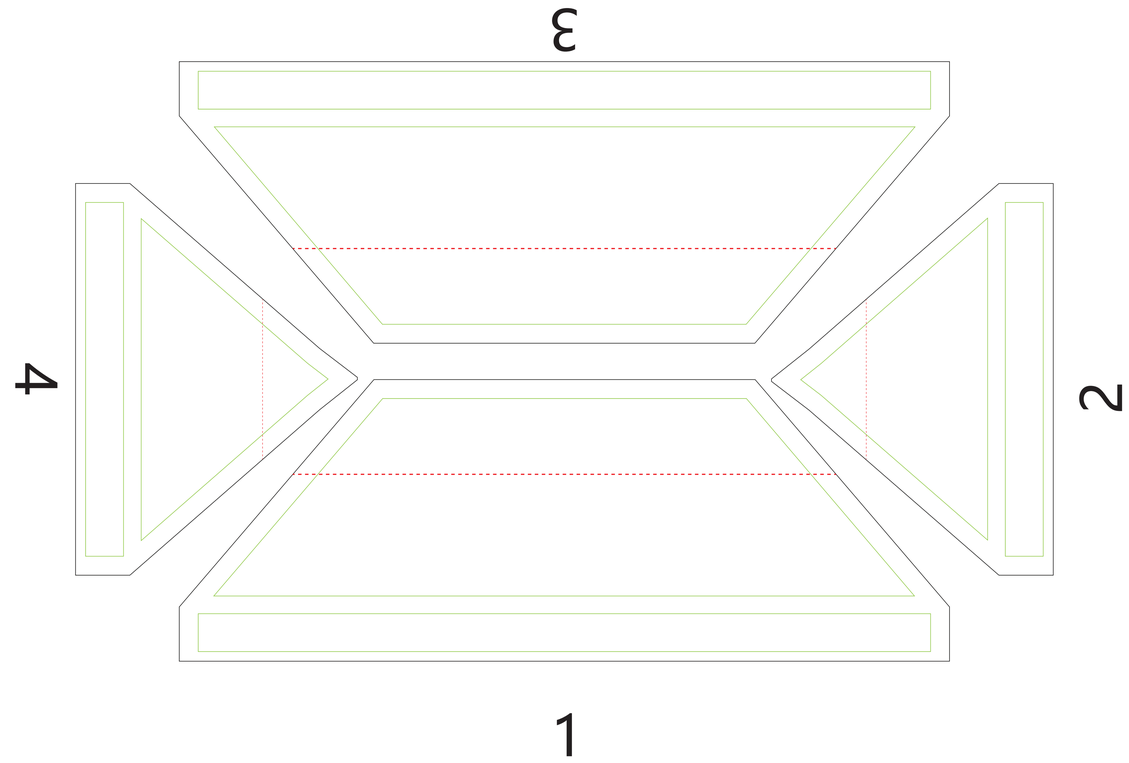
20' Side Panels - Top:
Total Finished Area: 233.75"w x 72"h

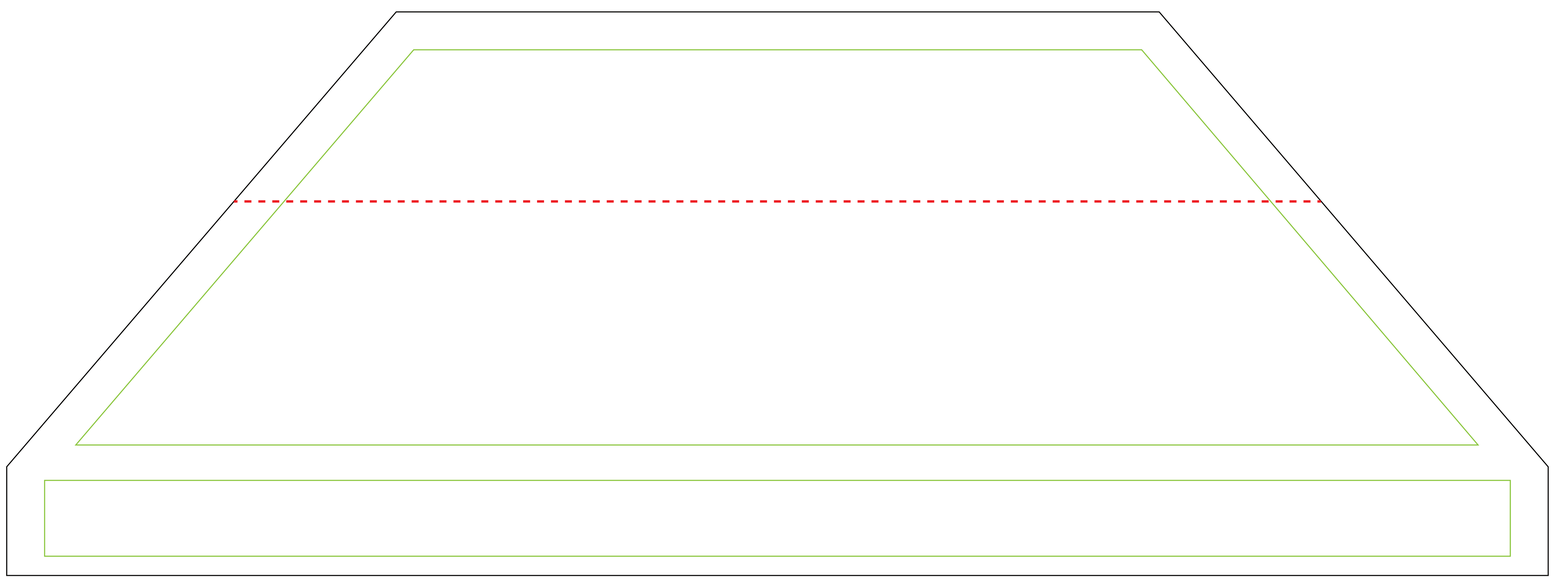
20' Side Panels - Bottom:
Total Finished Area: 233.75"w x 13.25"h

. DO NOT design any critical elements (text, logos, etc.) within 2" of the edge. Please see gray area on template for safe zone.

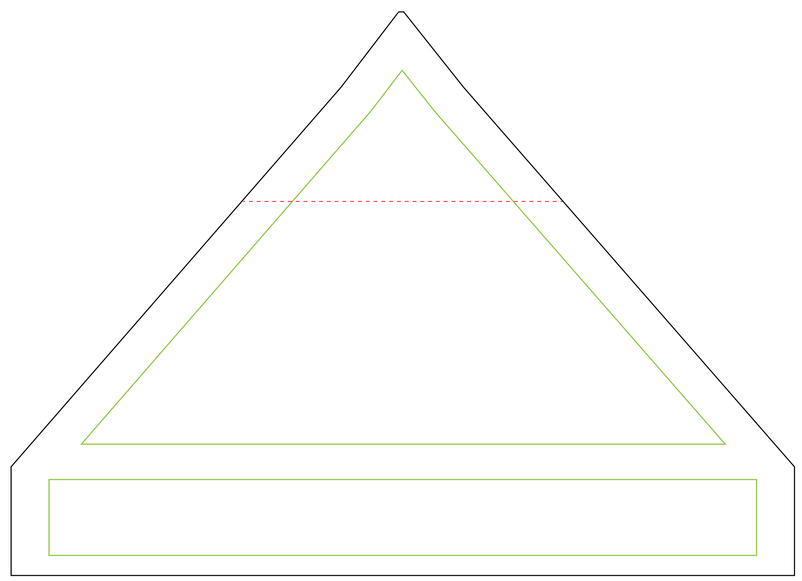
General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 400-480 ppi @ 1/4 size, 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print





1



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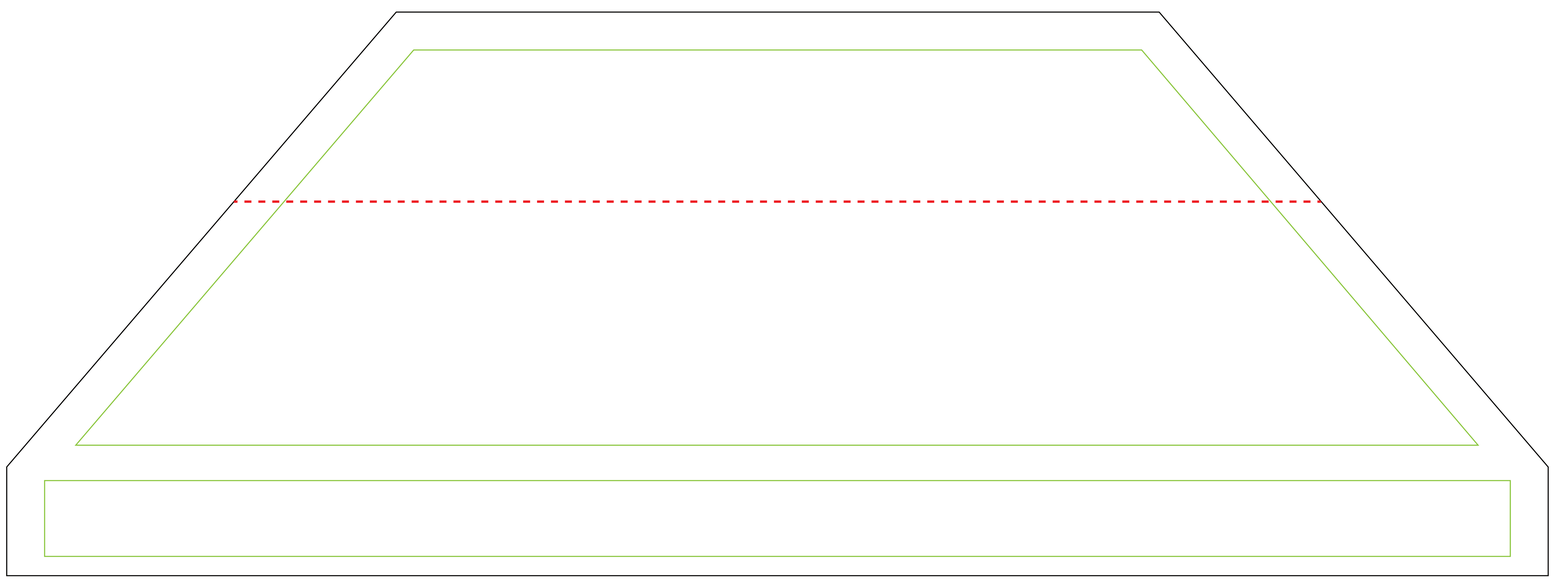

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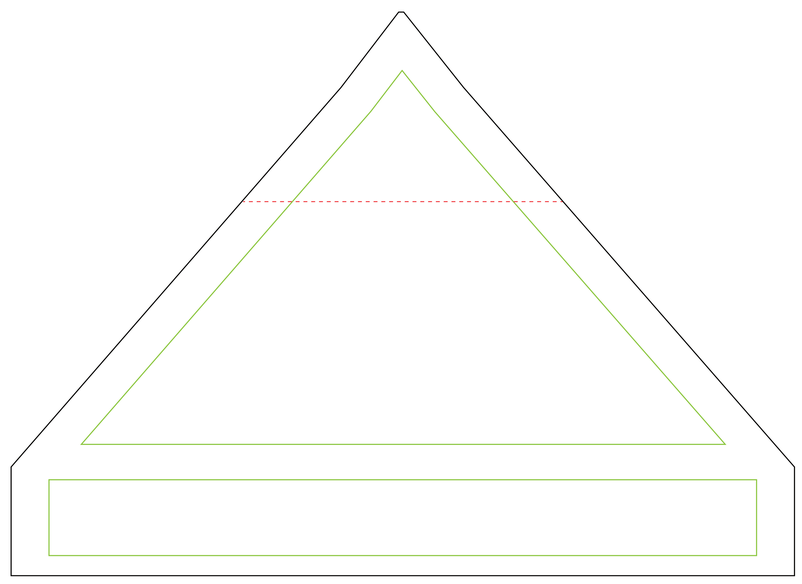

4

Finish Line | Safe area | Seam Line

Rich Black CMYK :30-30-30-100